



All the latest news from your practice

Goldsworth Road

DENTAL CENTRE

PracticeNews

Autumn/Winter 2010



Congratulations!

Mrs Pritchard celebrated a special birthday recently. The staff at Goldsworth Road Dental Centre threw the unsuspecting-birthday-girl a surprise party, where we all sang and danced along to feel good hits at Woking theatre.

Back to basics

You'll all know by now that our practice offers a variety of cosmetic and advanced treatments, but let's not forget the merits of routine dental treatment. This newsletter focuses on gum (gingival) health - everything you wanted to know about gum care (and probably a little bit more...).

There are new findings which support something that dental professionals have suspected for a long time - infections in the mouth can cause problems elsewhere in the body. Problems which may be caused or made worse by poor gum health include:

- Heart disease
- Strokes
- Premature and low birth weight babies
- Diabetes
- Respiratory (lung) disease.

In people who have gum disease, bacteria from the mouth can get into the blood stream. It can then stick to fatty deposits in the blood vessels of the heart, causing blood clots to form. These clots narrow the vessels, reducing blood flow and therefore restricting delivery of the nutrients and oxygen that the heart needs. People with gum disease are TWICE as likely to have coronary artery disease than those without gum disease.

Pregnant women who have gum disease may be SEVEN times more likely to have a baby that is premature and with a low birth weight. It seems that gum disease raises the levels of the biological fluids that bring on labour. Research also suggests that women whose gum disease gets worse during pregnancy have an even higher risk of having a premature baby.

People with diabetes are more likely to have gum disease than people without it. This is probably because diabetics are more likely to get infections in general. People who do not know they have diabetes, or whose diabetes is not under control, are especially at risk.

These are just a few examples of why we recommend regular visits to the hygienist, frequent flossing and dental check-ups so that we can work together in keeping these risks to a minimum.

Please ask any of our dentists or hygienists if you would like more information on health problems related to gum disease. Sources: American Academy of Periodontology; British Dental Health Foundation Leaflet - gum disease; Journal of Periodontology.

Remember
Goldsworth
Road members
receive 20% off
treatment



We are now able to offer Wi-Fi access in the waiting rooms. If you would like to use your portable device to surf the internet, please ask reception for the access key.



Texting

Keep us up-to-date with any changes to your mobile number. We can now text you to remind you when your dental check-up is due or of any appointments coming up. Please make sure you keep us up-to-date with any changes, or if you would rather not receive these messages.

More babies!

Vicki the hygienist had a boy just a few days after going on maternity leave. Louis Robert Amico 26/05/2010 8lb 6oz.

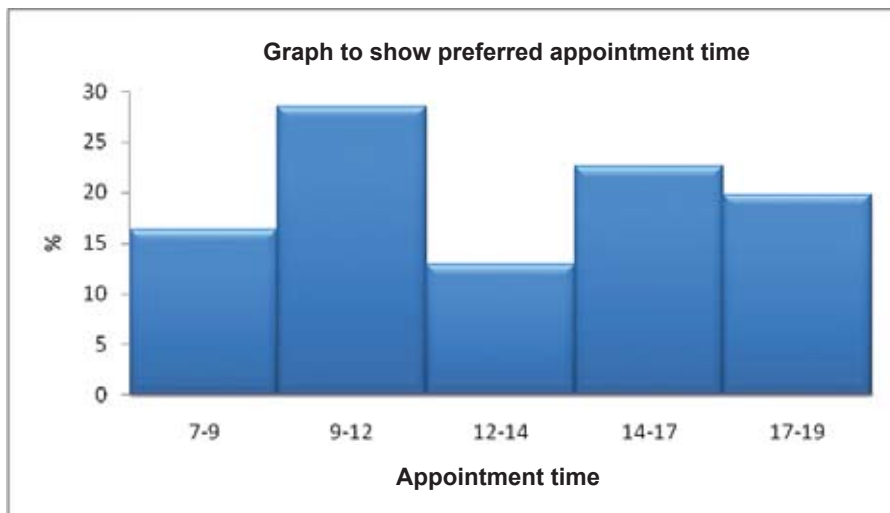


Also, congratulations to Mrs Pritchard's nurse Jana, on the birth of Alfred Rieger O'Driscoll (Alfie) born 13/06/2010 7lbs 14oz.



Patient feedback

Feedback from our patients is so important to us - we love to hear your comments and suggestions! Last month we carried out a survey about our opening times. Thank you to all 132 of you who took part. 93% of patients were able to arrange appointments for a time convenient to them "always" or "often". 64% selected preferred appointment times within our existing opening hours.



In response to the survey, the practice has almost **doubled** the number of early and late appointments available for patients unable to attend the surgery within normal working hours. Please let Helen, Sandra or Pauline know if you would prefer to be seen before 9.00 am or after 5.00 pm.

Pass this voucher onto a friend for a special introductory offer and once they've had their appointment, we'll send you your £10.00 M&S voucher!

Referral voucher

Goldsworth Road
DENTAL CENTRE

This voucher will entitle the bearer to an initial examination and hygiene visit for £49.99.*

As a thank-you for recommending us, we will send you a £10.00 Marks & Spencer voucher after they have attended their appointment.

I am referred by:

* Subject to terms and conditions.

Special offer

Goldsworth Road
DENTAL CENTRE

Free Implant or Orthodontic Consultation

Usual price £50

Offer expires 31st March 2011

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